

Evaluation of attainment of PO and CO

Environmental Studies I and II

As Environmental Studies is very important subject to study by all the student's school and colleges to understand the issues related to environmental conservation and protection. As a commerce student they must learn the Environmental Studies subject to understand resource utilization and their conservation for sustainable use. As we are aware about lots development happening in and around by distracting the environment and natural resources. It is the duty of all the citizens of the region to understand the paramount importance of the natural resources to keep our environment clean and green. Hence through direct and indirect method of teaching the Department of Environmental Studies highlight the environmental issues faced by the world and what are the remedies to resolve such issues. We make students competent to aware people in the society about environmental issues.

Through direct method we make students to learn various laws for the protection of environment, use of geospatial technology in environmental research, waste management methods, eco-tourism, environmental management system, natural ecosystem, importance of food chain and food web for the sustainable growth of the environment.

We also use indirect method by conducting field trip for F.Y. B. Com students in the environmental sound area. Make take advantage of field trip and understand the various aspects of environment like topography, riverine ecosystem, terrestrial ecosystem, type of soil and flora and fauna of that area.

We also have waste management composting facility in our campus which help student to aware about waste management project and they are also trying to practice at their home and making other people in their area aware about the same.

Foundation Course-I, II, III and IV

Foundation course subject is introduced by the University of Mumbai at First year and second year undergraduate programme. The main moto by introducing this subject in all four semesters of first year and second year B.Com. to make them aware about social issues.

We use direct method of teaching to make them understand their human rights, consumer rights, violations of vulnerable groups like scheduled caste, scheduled tribes, women, children, senior citizens and minorities, fundamental rights of individual etc. The student makes the use of this knowledge in their day-to-day life for protecting their rights. They also try to aware their family members about their rights.

We also make them understand the types of political parties, role of women in politics, local self-government and their composition and functions. The students also understand value system and ethics in professional life which help them to change their behavioral pattern at work place when they join jobs.

The teachers of these subjects use another direct method of teaching in which they assign some project topic to the students and ask them to submit in the proper format which is discussed with them. The teachers discuss with them how to prepare the project and guide them properly and give submission date. The submission of the project date is communicated with them in the class. The student submits project report to the teachers concerned and viva-voce is conducted at time of submission. The teachers examine the project and ask relevant questions regarding project and syllabus of the Foundation Course which help the teachers to understand achievement of programme outcome.

Business Economics I, II, III, IV, V and VI

In our pursuit of achieving the course outcomes in Business Economics, we devised a series of dynamic activities to provide students with a well-rounded education. Beginning with a Bombay Stock Exchange Lecture Series, industry experts illuminated the intricacies of the stock market, offering insights into investment strategies and the real-world application of economic principles. Subsequently, discussions on the Union Budget deepened students' understanding of fiscal policies and governmental impact on economic parameters.

Classroom sessions extended beyond traditional boundaries to encompass geo-political discussions, shedding light on global events and their economic implications. A visit to the RBI Monetary Museum bridged theoretical knowledge with practical understanding, offering students a first-hand look at the country's monetary history and policies.

We recognized the importance of addressing societal issues, and to this end, workshops and National Service Scheme (NSS) activities explored the intersection of economics with social concerns and gender equality. These activities aimed to instil a sense of social responsibility in students, fostering a deeper connection between economic theories and their impact on diverse communities.

Additionally, we incorporated activities to connect students with industry professionals, including guest lectures and field visits to local businesses. These interactions provided valuable insights into the practical applications of economic concepts in various sector to promote critical thinking and problem-solving abilities.

Furthermore, practical experiences such as mock trading sessions prepared students for the dynamic economic landscape. To foster informed debate and discussion, we included activities like debates on economic policies, allowing students to articulate and defend their perspectives. Finally, career counselling sessions and interactions with industry professionals guided students in navigating potential career paths within the realm of business economics. These activities collectively ensured that our students not only grasped theoretical concepts but also developed practical skills and insights, positioning them as well-rounded professionals in the field.

Business Communication I and II

To achieve the Course Outcome of the subject Business Communication, regular tutorials are conducted in small batches. In such tutorials personal attention by the teacher and one to one interaction with students is possible. Following training programmes were organised by the college in order to develop the communication and soft skills of students.

- Antarang Foundation's CareerReady Training Programme for 30 students of F.Y.B.Com. and S.Y.B.Com. January to March 2019.
- TechnoServe India 21-1-2019 to 4-3-2019 Training Programme - Building Youth Excellence through Employability Services and Technology Program (BEST), by TechnoServe India - Trainer Ms. Disha Mishra
- Skill Training and Counseling - TechnoServe's BEST - Building Youth Excellence through Employability Services and Technology Programme (3 months softskills and critical thinking skills course)

In addition to above following activities, workshops and training sessions were also organised for students.

<https://mahatmandc.ac.in/vachan-divas/>

<https://mahatmandc.ac.in/workshop-on-communication-skills/>

<https://mahatmandc.ac.in/students/training-programme/>

<https://mahatmandc.ac.in/e-resources/online-sessions-of-tiss-nussd-for-mndc-students/>

Accountancy and Taxation

Faculty of Accountancy and Financial Management arrange extra classes and online session to resolve their problems related to the subject. At T.Y.B.Com. level teachers try to solve maximum number of questions from the University question papers.

Under participative method, teachers also conduct Quiz contest on the subject knowledge.

Teachers also take question answer session after completing each unit in that faculty members try solve the problems related topic or unit taught by them. In addition to the syllabus given by the University, college has also introduced certificate courses in Tally, Advanced Excel, GST to give students practical knowledge and make them job ready.

Certificate Courses

- Certified GST Tally Expert Course
- Certificate course on Tally Expert + GST
- Certificate course in Advanced Excel
- Certificate course in Tally ERP 9
- Certificate course Tax Expert
- Advanced certificate course in Excel
- Advanced certificate course in Tally ERP 9
- Advanced certificate course Tax Expert
- Diploma in Banking and Financial Market
- Certified Tax Accountant Plus
- Add on Course on Advance Income Tax and Filing of Income Tax Return
- Add on Course on Fundamentals of Accounting and Finance

Workshops

<https://mahatmandc.ac.in/bse-brokers-forum-program-on-an-introduction-to-financial-markets/>

<https://mahatmandc.ac.in/a-session-on-career-opportunities-in-professional-courses-ca-cma-cs/>

Quiz Contest

<https://mahatmandc.ac.in/commerce-quiz-organized-by-commerce-association/>

<https://mahatmandc.ac.in/commerce-quiz-2022/>

Industrial Visit

<https://mahatmandc.ac.in/bse-brokers-forum-study-visit/>

<https://mahatmandc.ac.in/study-tour-to-rbi-monetary-museum/>

<https://mahatmandc.ac.in/talk-on-investment-outlook-2019/>

Faculty and Students Exchange Programme

<https://mahatmandc.ac.in/faculty/faculty-exchange-program/>

Mathematics and Statistics I and II

The subject aims to give knowledge of mathematical and statistical tools used for business decision making to students. To attain the desired outcome of the course regular tutorials are conducted in small batches. During these tutorials teacher can interact with students personally and solve their problems and queries in more effective manner.

Semester I & II Commerce I and II

Course Learning Objective	Course Learning Outcomes	Activities Conducted to achieve Learning Outcomes. (Link)
1. To understand the economic activity Business	1 Define and discuss the features and importance of Business.	2021-22: https://mahatmandc.ac.in/study-tour-to-rbi-monetary-museum/ Conduct a class quiz to revise basic concepts of Commerce. A discussion on the concept of Business, Industry and Commerce
2. To understand the practical aspects and techniques of Business	2 Discuss the impact of the environment on Business.	2022-23: https://mahatmandc.ac.in/international-multidisciplinary-e-conference-on-india-and-the-new-world-order-accelerating-with-innovative-development-strategies-amidst-global-turbulence/ Discussion with examples of small enterprises.
3. To understand the execution and evaluation of Business	3 Discuss the process of Project Planning and implementation.	2019-20 https://mahatmandc.ac.in/category/seminars-and-conferences-2019-20/ Circulate various documents prepared during the formation and registration of a business.

4. It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate courses in Commerce and Business Administration.	4 Define and discuss Entrepreneurship and their types.	2019-20: https://mahatmandc.ac.in/talk-on-investment-outlook-2019/ A discussion on the functional departments of a business and cadets of business.
5. To understand the economic activity Services.	5. To understand the economic activity Services.	2022-23: https://mahatmandc.ac.in/a-field-trip-excursion-to-mumbai-port-trust-2022-23/ A discussion on the concept of Services.
6. To understand the practical aspects and features of Services	6. Discuss Retailing	2022-23: https://mahatmandc.ac.in/a-field-trip-excursion-to-mumbai-port-trust-2022-23/ A quiz in class on store and non-store formats.
7. To understand the execution and evaluation of Services	7. Discuss the recent trends in Service Sector	A discussion on the difference between organized and unorganized retailing
8. It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate courses in Commerce and Business Administration.	8. Practically experience and participate in various e-commerce techniques.	2022-23: https://mahatmandc.ac.in/a-field-trip-excursion-to-mumbai-port-trust-2022-23/

Advertising I & II - Semester III & IV

Course Learning Objective	Course Learning Outcomes	Activities Conducted to achieve Learning Outcomes. (Link)
To highlight the role of advertising for the success of brands and its importance	Define and discuss the features and importance of Advertising.	2022-23: https://mahatmandc.ac.in/commerce-quiz-2022/

within the marketing function of a company.	Distinguish between advertising and publicity	Discussion on different types of advertisements in different media
It aims to orient learners towards the practical aspects and techniques of advertising.	Compare different types of advertising agencies.	2023-24: https://mahatmandc.ac.in/commerce-quiz-organized-by-commerce-association/
It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate courses in advertising	Define and discuss the Economic & Social Aspects of Advertising	https://mahatmandc.ac.in/workshop-on-advertising-marketing/ Powerpoint presentation on Economic and Social Aspects of Advertising
To highlight the role of advertising for the success of brands and its importance within the marketing function of a company.	State the various techniques of Brand Building.	https://mahatmandc.ac.in/international-multidisciplinary-e-conference-on-india-and-the-new-world-order-accelerating-with-innovative-development-strategies-amidst-global-turbulence/
It aims to orient learners towards the practical aspects and techniques of advertising.	State the various aspects of Special Purpose Advertising .	https://mahatmandc.ac.in/category/seminars-and-conferences-2019-20/ Discuss different types of social purpose advertising
It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate courses in advertising.	Define and discuss the features and importance of Media in Advertising. Discuss the planning of an advertising campaign Discuss the Execution and Evaluation of Advertising Apply the Fundamentals of Creativity in Advertising to create billboard advertisements.	2020-21: https://mahatmandc.ac.in/webinar-on-new-age-careers-in-advertising-communication-media-and-entertainment-promises-and-realities/ To create interest in the subject of Advertising and select it as a career option in the future.

Semester V & VI - MHRM - Marketing and Human Resource Management

Course Learning Objective	Course Learning Outcomes	Activities Conducted to achieve Learning Outcomes. (Link)
To understand the practical applications of Marketing in industry	Define and discuss the features and importance of Marketing	2022-23: https://mahatmandc.ac.in/commerce-quiz-2022/ Discussion on the importance of marketing function.
To understand the role of Marketing in the functioning of a business organization	Compare strategic and traditional Marketing Management practices	2023-24: https://mahatmandc.ac.in/commerce-quiz-organized-by-commerce-association/
To make the student aware about theories and principles associated with Marketing, and related terms.	State the Ps in Marketing Mix, Product, Price, Promotion, Place	https://mahatmandc.ac.in/workshop-on-advertising-marketing/ Powerpoint presentation on theories and principles associated with marketing
To make the student aware about the modern emerging practices, key marketing dimensions and practical application of Marketing.	State the Ps in Marketing Mix, Product, Price, Promotion, Place	A discussion on 4 Ps in Marketing
It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate courses in Marketing Management.	Identify key marketing dimensions. Compare competitive strategies for market leaders.	2020-21: https://mahatmandc.ac.in/webinar-on-new-age-careers-in-advertising-communication-media-and-entertainment-promises-and-realities/ To create interest in the subject of Marketing and select it as a career option in the future.

<p>To understand the practical applications of Human Resource Management in industry</p>	<p>Define and discuss the features and importance of Human Resource Management, Human Resource Development, Human Relations and Trends in Human Resource Management</p>	<p>Powerpoint presentation on Strategic Human Resource Management</p>
<p>To understand the role of Human Resource Management, in the functioning of a business organization.</p>	<p>Compare strategic and traditional methods of Human Resource Management</p>	<p>https://mahatmandc.ac.in/international-multidisciplinary-e-conference-on-india-and-the-new-world-order-accelerating-with-innovative-development-strategies-amidst-global-turbulence/</p>
<p>To make the student aware about theories and principles associated with Human Resource Management, Human Resource Accounting and related terms.</p>	<p>State the steps in scientific selection process</p>	<p>A discussion on scientific selection process</p>
<p>To make the student aware about the modern emerging practices, Trends in Human Resource Management and practical application of Human Resource Management</p>	<p>Identify different Leadership and Motivation theories.</p>	<p>https://mahatmandc.ac.in/category/seminars-and-conferences-2019-20/</p>
<p>It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate courses in Human Resource Management.</p>	<p>Compare various Performance Appraisal Techniques. Define and discuss the importance of Human Resource Accounting</p>	<p>A video on techniques of performance appraisal</p>