Mahatma Education Society's Mahatma Night Degree College of Commerce & Arts Chembur Naka, Chembur Mumbai 400071 SWOT 2016-17

SWOT Analysis as on 19 June, 2017

STRENGTHS:

- Majority working students who understand the importance and value of education and a graduation degree for a better job and better future. Sincere hardworking students who want to study.
- Fully qualified and well trained faculty
- A good mix of young and old teachers guiding the students.
- Supporting and encouraging management.
- Inclusive and empathetic philosophy
- Principal leads from the front – Good Leadership
- Good relationship with stake holders.
- Stakeholders participation in

WEAKNESSES:

- Frequent changes in examination pattern, syllabus and assessment mode by the University of Mumbai results in uncertainty in examination period and delay in results. This causes anxiety among the students and teachers.
- First generation learners.
- Academically and economically underprivileged students, hence results are not excellent.
- Set in a composite college complex hence have to share infrastructure available.
- Campus is a vertical building in a busy residential central suburb of Mumbai. Hence,

- value added courses and skill development courses to develop graduate attributes in students
- Social arm of Mahatma Education Society. Inclusive approach serving society since 32 years.
- Professional working environment.
- Best Practice: YEP, YLP and ISSC Youth Employability Programme and Youth Leadership programmes organized to improve employability and leadership skills in students. ISSC Intensive Supervised Study Camp for T.Y.BCom students.
 Book Bank Scheme offered to the students for textbook sets.
- Collaborations:with
 Department of Commerce,
 University of Mumbai, TISS
 Tata Institute of Social
 Studies, Deonar Mumbai,
 Technoserve India Pvt. Ltd,
 Bombay Stock Exchange,
 SEBI Securities and

- space constraint for expansion.
- Working students find it very difficult to keep terms with the college and complete the B.Com course in our college. – Earning and Learning students.
- Students are highly stressed and find it difficult to manage time – challenges of Time Management.
- Students are not full time learners and have to face several challenges.
- Working students are tired, hungry and stressed when they enter the college as they are returning after a long day of work at office.
- The vernacular medium, working students, stress, nutrition issues all pose challenges that have to be overcome by students.
- The working students find it difficult to participate in inter-collegiate events as these are held in the day by day colleges.
- Most often students do not get adequate leave from

Exchange Board of India, SNEHA – SOCIETY FOR NUTRITION, EDUCATION AND HEALTH ACTION, India, TIMES OF INDIA,

- Community Service and extension activities.
- Nature Club.
- Zero Waste Campus in collaboration with StreemuktiSanghatana
- e-waste management in collaboration with StreemuktiSanghatana
- WDC Women
 Development Cell
 programmes.
- CYP Common Yoga
 Protocol adopted by the college. Yoga period incorporated in the time table. Teacher of the college is a trained yoga teacher from Kaivalyadham, Mumbai.
- Publications and website: MNDCJAS MNDC JOURNAL
 OF ARTS and SCIENCES, Elixir
 College Magazine,
 Mahatmandc.ac.in (college website)
- Fully aided and permanently

their employers creating impediments in their preparation for the University Examination.

- affiliated to the University of Mumbai 2(f) 12 B
- A well known brand, MNDC –
 Mahatma Night Degree
 College of Arts & Commerce
 -Serving the academically
 and economically
 underprivileged since 27
 years thus enjoy patronage
 from the immediate
 neighbourhood.
- Fully equipped computerized library
- NSS, NCC, Sports, Cultural activities all conducted with full enthusiasm.
- Book Bank scheme offered to the students.
- BEST PRACTICE ISSC –
 Intensive Supervised Study
 Camp
- Four teachers have registered for Ph.D
- Two teachers are Ph.Ds and one is M.Phil
- One teacher has submitted is thesis and awaiting viva voce.
- Good Research climate in college with importance to research paper, conferences, minor research projects etc.

- Research Journal MNDCJAS-Mahatma Night Degree
 College Journal of Arts and Science – A multidisciplinary bi-annual journal published by the college to promote research work.
- Senior teachers contributing to Mumbai University in various departments for setting University Examination Papers, Moderation, Vigilance squad, Joint Conductor of Examinations duty undertaken by senior teachers.
- Senior teachers are invited as resource persons for seminars, conferences and workshop by Mumbai University departments and affiliate colleges of the MU.
- One Senior teacher is invited to train students for the PET exam – Ph.D Entrance Test and is also on the interview panel for selecting students for Ph.D. programmes.
- Principal participates in all meetings called by the University, JD,

Principals'Association etc.
She is proactive and
networks well with
principals of other colleges.
She is a good team builder
and excellent
communicator.

- The Management and college are engaged in Social Work and celebrate the Community Service Day ever year over and above the regular NSS NCC stipulated programs.
- Teachers are on national and international organizations particularly **Soroptimist International of** Mumbai Chembur affiliated to SIGBI - Soroptimist **International of Great Britain and Ireland. Both** the Principal and a Senior teachers have been past presidents of this social organization of professional working women, working for a better life for women and the girl child. Dr. Lata Krishnan HOD Commerce is the NASI President 2016-18 term. President of National **Association Soroptimist**

International of India. **OPPORTUNITIES:** THREATS: • Night College social stigma Remedial Teaching lectures faced by students and organized to prepare teachers. students for examinations • Students in the first year and • ISSC – Intensive supervised second year often leave the night college once they clear study camp organized for T.Y.B.Com students to the first year or second year prepare for University to take admission in a day **Examinations.** college. Counseling is provided for • Girls find it very difficult to students as Yvette Lee our manage time since they are

divided

between

responsibilities at their work place, domestic chores and

college studies. Many girls

leave the college without

professional counselor helps

students understand, cope

and overcome personal

problems and complete

their B.Com programme.

- YEP and YEL
 programmeshelp improve
 employability and
 leadership skills and help
 students perform well in
 interviews and get better
 jobs.
- Community service and extension activities help us build our image and respect in society.
- Sports, cultural activities, NSS, NCC, WDC, Nature Club, Placement Cell activities help students develop their personality and get an all round development opportunity.
- All teachers will complete their Ph.Ds in three years time.
- BEST PRACTICE ISSC –
 Intensive Supervised Study
 Camp will be adapted to the
 needs of the students to
 improve final year
 T.Y.B.Com students.
- We can expand over a period of time to start selffinancing courses.
- We do have the opportunity to begin the Post Graduate

- completing the programme.
- Girls get married and leave the college
- New night schools and colleges opening in the vicinity are offering competition to our college.
- Students come from economically and educationally underprivileged families and have little family support.

M.Com programme.
If we start a post graduate section we will be able to start a research centre in the college.
Self-financing courses can be introduced if more space is created in the campus.