

**Mahatma Education Society's
Mahatma Night Degree College of Commerce & Arts
Chembur Naka, Chembur Mumbai 400071**

SWOT Analysis as on 7 July, 2014

STRENGTHS: <ul style="list-style-type: none">• Fully aided and permanently affiliated to the University of Mumbai 2(f) 12 B• Supporting and encouraging management.• Inclusive and empathetic philosophy• Principal leads from the front – Good Leadership• A well known brand –MNDC – Mahatma Night Degree College of Arts & Commerce -Serving the academically and economically underprivileged since 27 years thus enjoy patronage from the immediate neighbourhood.• Fully qualified and well trained faculty• A good mix of young and old teachers guiding the	WEAKNESSES: <ul style="list-style-type: none">• Academically and economically underprivileged students, hence results are not excellent.• Set in a composite college complex hence have to share infrastructure available.• Campus is a vertical building in a busy residential central suburb of Mumbai. Hence, space constraint for expansion.• Working students find it very difficult to keep terms with the college and complete the B.Com course in our college. – Earning and Learning students.• Students are highly stressed and find it difficult to
--	---

students.

- **Fully equipped computerized library**
- **NSS, NCC, Sports, Cultural activities all conducted with full enthusiasm.**
- **Book Bank scheme offered to the students.**
- **BEST PRACTICE – ISSC – Intensive Supervised Study Camp**
- **Four teachers have registered for Ph.D**
- **Two teachers are Ph.Ds and one is M.Phil**
- **Good**
- **Research climate in college with importance to research paper, conferences, minor research projects etc.**
- **Research Journal MNDCJAS- Mahatma Night Degree College Journal of Arts and Science – A multidisciplinary bi-annual journal published by the college to promote research work.**
- **Senior teachers contributing to Mumbai University in various departments for setting University Examination Papers,**

manage time – challenges of Time Management.

- **Students are first generation learners and have to face several challenges.**
- **Working students are tired, hungry and stressed when they enter the college as they are returning after a long day of work at office.**
- **The vernacular medium, working students, stress, nutrition issues all pose challenges that have to be overcome by students.**
- **The working students find it difficult to participate in inter-collegiate events as these are held in the day by day colleges.**

Moderation, Vigilance squad, Joint Conductor of Examinations duty undertaken by senior teachers.

- **Senior teachers are invited as resource persons for seminars, conferences and workshop by Mumbai University departments and affiliate colleges of the MU.**
- **One Senior teacher is invited to train students for the PET exam – Ph.D Entrance Test and is also on the interview panel for selecting students for Ph.D. programmes.**
- **Principal participates in all meetings called by the University, JD, Principals' Association etc. She is proactive and networks well with principals of other colleges. She is a good team builder and excellent communicator.**
- **The Management and college are engaged in Social Work and celebrate the Community Service Day every year over and above the regular NSS NCC stipulated**

<p>programs.</p> <ul style="list-style-type: none"> Teachers are on national and international organizations particularly Soroptimist International of Mumbai Chembur affiliated to SIGBI – Soroptimist International of Great Britain and Ireland. Both the Principal and a Senior teachers have been past presidents of this social organization of professional working women, working for a better life for women and the girl child. 	
<p>OPPORTUNITIES:</p> <ul style="list-style-type: none"> All teachers will complete their Ph.Ds in three years time. 	<p>THREATS:</p> <ul style="list-style-type: none"> Night College social stigma faced by students and teachers.

- | | |
|--|--|
| <ul style="list-style-type: none"> • BEST PRACTICE – ISSC – Intensive Supervised Study Camp will be adapted to the needs of the students to improve final year T.Y.B.Com students. • We can expand over a period of time to start self-financing courses. • We do have the opportunity to begin the Post Graduate M.Com programme • We can tie up with industry to improve the placement cell facilities of the college. • We can start value added courses specially to offer skill development – vocational programmes for our students to make them employable. | <ul style="list-style-type: none"> • Students in the first year and second year often leave the night college once they clear the first year or second year to take admission in a day college. • Girls find it very difficult to manage time since they are divided between responsibilities at their work place, domestic chores and college studies. Many girls leave the college without completing the programme. • Girls get married and leave the college • New night schools and colleges opening in the vicinity are offering competition to our college. • Students come from economically and educationally underprivileged families and have little family support. |
|--|--|