

College-Corporate Partnership for Youth Employability

On Friday, 4th March, 2016 Mahatma Education Society's Mahatma Night Degree College of Arts and Commerce Chembur, Mumbai organized a valedictory ceremony for 65 of their final year B.Com students for successfully completed the YEP – Youth Employability Programme.

Youth Employability is one of the objectives of Dr. K.M. Vasudevan Pillai Founder, Chairman and C.E.O of Mahatma Education Society's Pillai Group of Institutions. Taking this goal forward Dr. Padma Rangan, Principal Mahatma Night Degree College of Arts and Commerce invited TechnoServe India Foundation to conduct the YEP - Youth Employability Programme for the final year B.Com Students. Two periods were dedicated to the YEP programme requiring the students to come in early to college every day and leave one period late. This is an example of the popular saying "where there is a will there is a way" The YEP was successfully infused into the college schedule and before long with the help and coordination of the teachers and trainers the students completed their YEP training successfully. On speaking with the students they explained that the trainers from TechnoServe India Foundation were professional and vibrant teachers who used interactive methods to teach them all the modules of the YEP.

The YEP – Youth Employability Programme, is an initiative of TechnoServe India Foundation, that has partnered with JP Morgan to implement a one-year '**Youth Employability Program**' with the objective of bridging the gap between Education and Employment by imparting Job and Career-ready skills to youth between the ages of 18-25yrs from economically vulnerable communities.

The program is an over 90 hours delivery module, which spans over 60 days. The curriculum is divided into four segments under the broader category of Professional Skills: (Personal Effectiveness, Personal Finance, Professional Effectiveness and Business English). Counseling and Guidance is provided both for pre-placement and post-placement. Through these sessions the youth are prepared for interviews and jobs. Alongside, the parents are also counseled, so that they support the career choices made by their children.

The aim is to train 1250 youth on soft-skills and link 375 trained youth with suitable employment opportunities. As on February 2016, TechnoServe has been successful in training around 1200 students across 13 colleges in Mumbai, out of which 65 students have been trained in Mahatma Education Society.

The valedictory ceremony for the students of Mahatma Night Degree College of Arts and Commerce, Chembur, Mumbai was graced by Dr. K.M. Vasudevan Pillai Founder, Chairman and C.E.O of Mahatma Education Society's Pillai Group of Institutions who interacted with the students to motivate them and congratulate them on having successfully completed their soft skills and critical thinking training. Dr. Pillai distributed the certificates to the students and wished them luck for the campus interviews lined up. Principal Dr. Padma Rangan commented that she was very glad that the faculty of the college along with the students had received the YEP

programme with enthusiasm and earnestness and that as a college and management, run that extra mile to make a difference. The Placement Cell Incharge of the college Dr. Lata Krishnan plans to offer the YEP to the alumni of the college too. Mahatma Night Degree College of Arts and Commerce, Chembur, Mumbai plans to have a long term association with TechnoServe India Foundation and work consciously and continuously towards making their students employable and guiding them on to their career path.

Dr. Lata Krishnan
(Placement Cell Incharge)